

NOH STUDIOS

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Managing individuals and their artistic visions. Balancing growth and purpose. We care to support our relationships and synergies for clients and their campaign productions.

TUNDE ONAKOYA

Tunde Onakoya

A dreamer.

Born & raised in Nigeria, Tunde is arguably one of the most sought after **speakers and coaches** in the international world of chess.

A visionary in philanthropy and luxury chess. Combining his expertise in chess with a commitment to social justice, Tunde currently holds the **Guinness World Records** for the **longest marathon chess game played.** (60 hours nonstop without losing)

National Chess Master and Founder of **Chess in Slums** Africa. (CISA) Over **10,000 lives transformed** across Africa, advocating for chess as a tool for education, critical thinking and social upliftment.



Tunde Onakoya

SOCIAL MEDIA STATS

Online Community



Tunde Onakoya —————

399,200 followers

193,650 followers

615,000 followers

Chess in Slums Africa —————

27,100 followers

38,000 followers

79,300 followers

Social Responsibility

Chess in Slums Africa (CISA) is a nonprofit organization aimed at using the noble chess game to help children in slum communities realize their full potential. The game has improved the mindset of children in some of Lagos' poorest neighbourhoods.

“A lot of the kids weren't going to school. They were doing menial jobs to support their parents. I just got them together and started teaching them chess,” Onakoya told Olympics.com ahead of World Mental Health Day - October 10.

Since the inception of **Chess in Slums** in 2018, the organization has been dedicated to uplifting children from underserved communities through the strategic game of chess, STEM education, and socio-emotional development.

The organization is faced with countless business and marketing decisions every day. Many involve navigating industry traditions, otherwise known as rules, and many involve reacting to the way other brands are transforming those so-called traditions and rules.

The **CISA programs** are designed to provide holistic support to children, addressing not only their educational needs but also their social and emotional well-being. We ensure that our beneficiaries receive continuous support until they become productive, active, and responsible members of society.



**“IT IS POSSIBLE TO DO GREAT
THINGS FROM A SMALL PLACE”**

TUNDE ONAKOYA



RANKS
africa
M a g a z i n e



TED

The New York Times



HARVARD
UNIVERSITY



Lufthansa

HARVARD CHESS CLUB PRESENTS



A CHESS EXHIBITION

& MASTERCLASS FOR BEGINNERS

10 PLAYERS vs TUNDE ONAKOYA
(BOSTON) CAMBRIDGE, MA

Sunday - March 2, 2025
3:00p - 6:00p
RSVP via Link for Details




Good morning. It's Thursday. Today we'll look at a Nigerian chess master who is playing in Times Square. We'll also look at a documentary about Black farmers that a store in Brooklyn will play on Earth Day.




TUNDE ONAKOYA

In recognition of your outstanding IMPACT, we celebrate you as one of the 100 Most Impactful Africans who have raised global awareness of Africa's many potentials and values through the industry you represent in 2024.



100 MOST IMPACTFUL PEOPLE 2024

100

-2024-

100 MOST IMPACTFUL PEOPLE 2024

CONGRATULATIONS
You are truly impactful!

afrika africa000

FEBRUARY 2025 | WWW.AFRICA100.ORG

≡ The New York Times

GIVE THE TIMES

NEWSLETTER
New York Today

A Nigerian Chess Master in Times Square

Tunde Onakoya is trying to break a record for the longest chess marathon. And he's playing his games in the open air in



**Witness the
battle of the masters**

*Mastery isn't enough,
Inspire someone*

GO **make
MAD**
ifference
with MTN Data

Watch live as Tunde Onakoya battles MTN chess champions

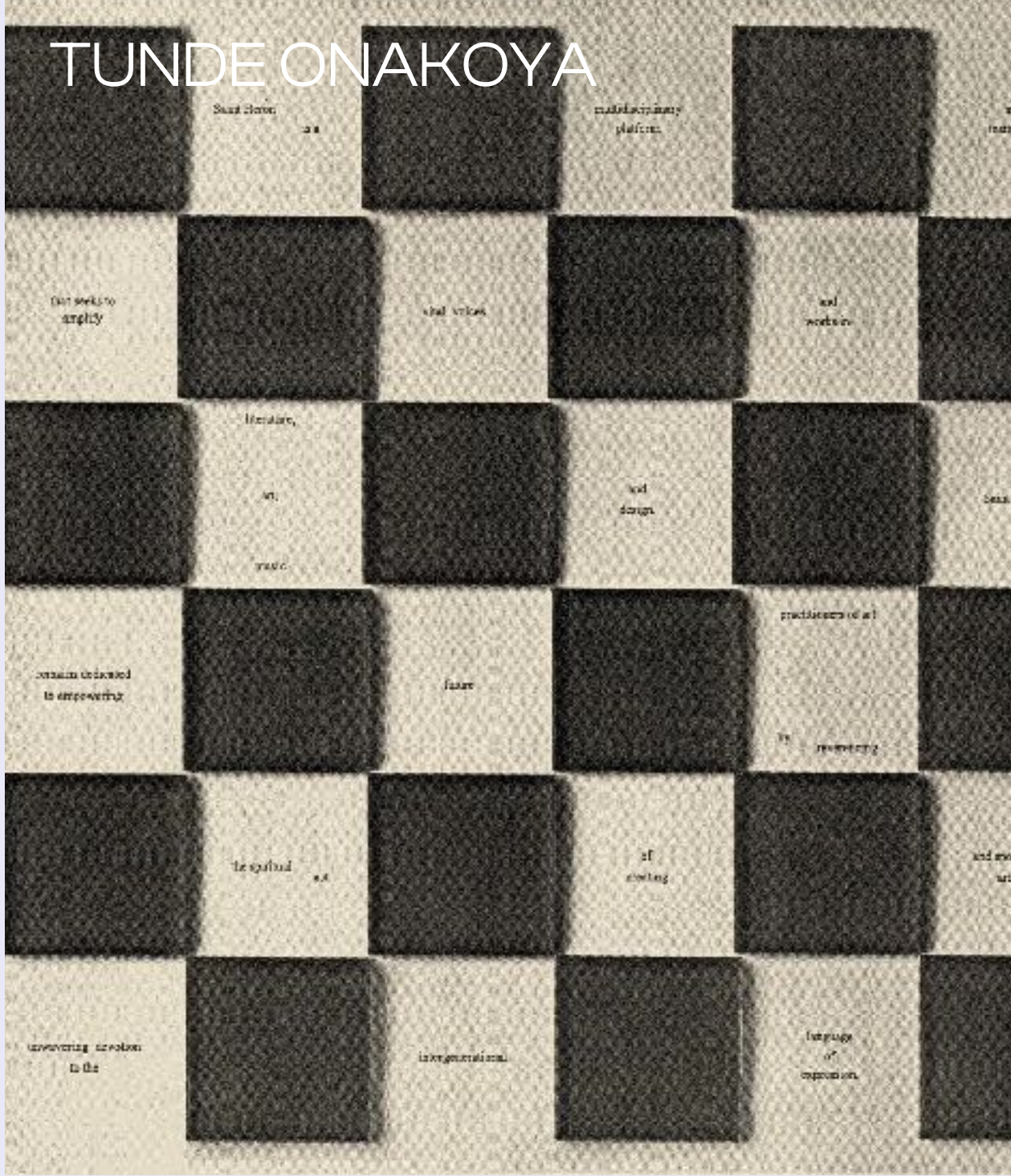
What are we doing





CHESS & COMMUNITY

TUNDE ONAKOYA

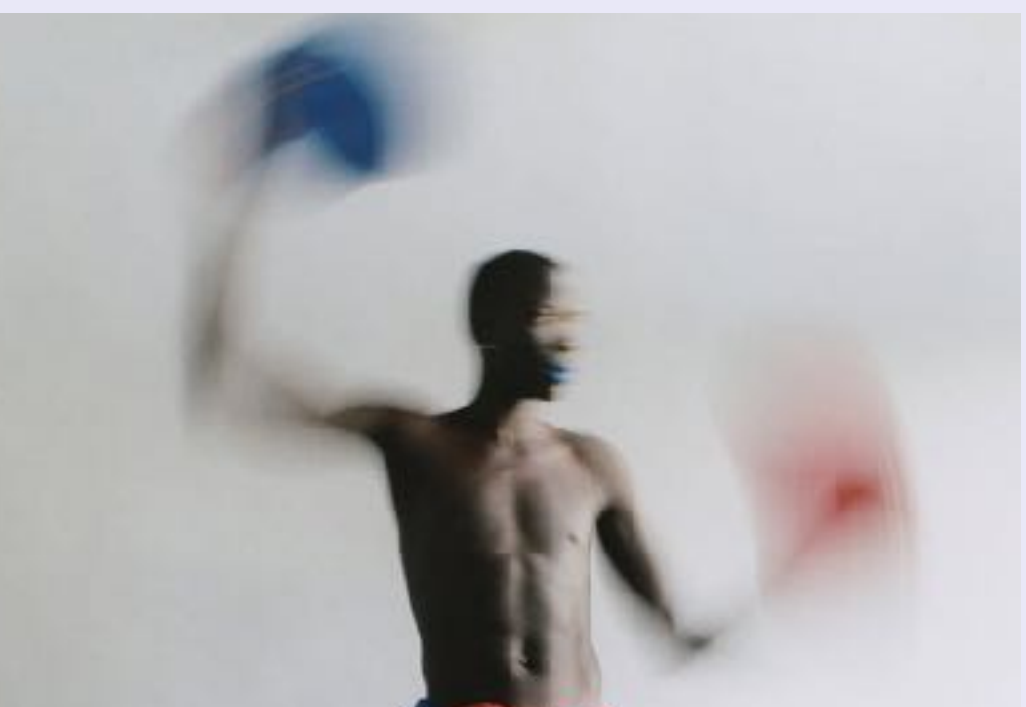


Chess & Community

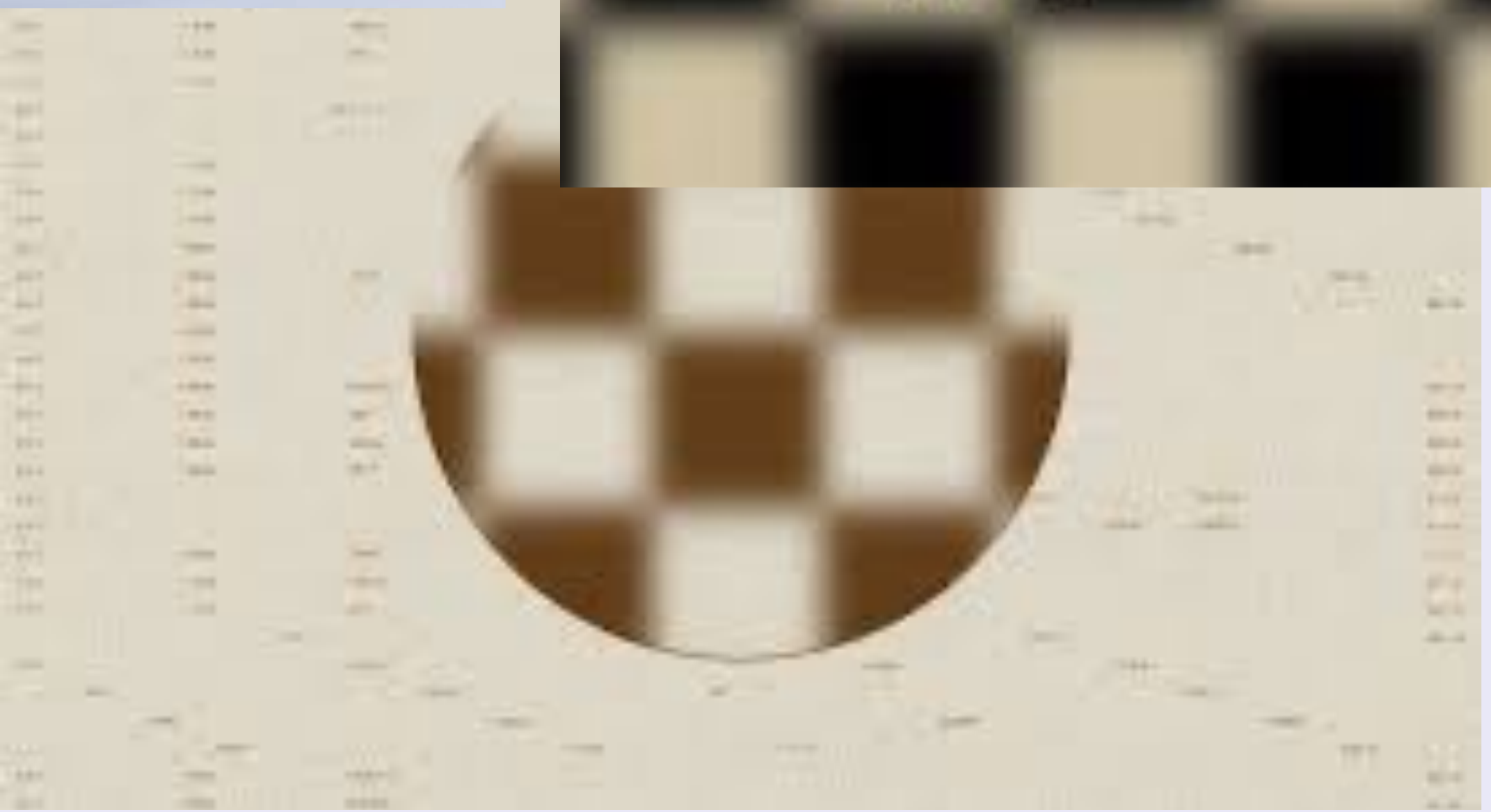
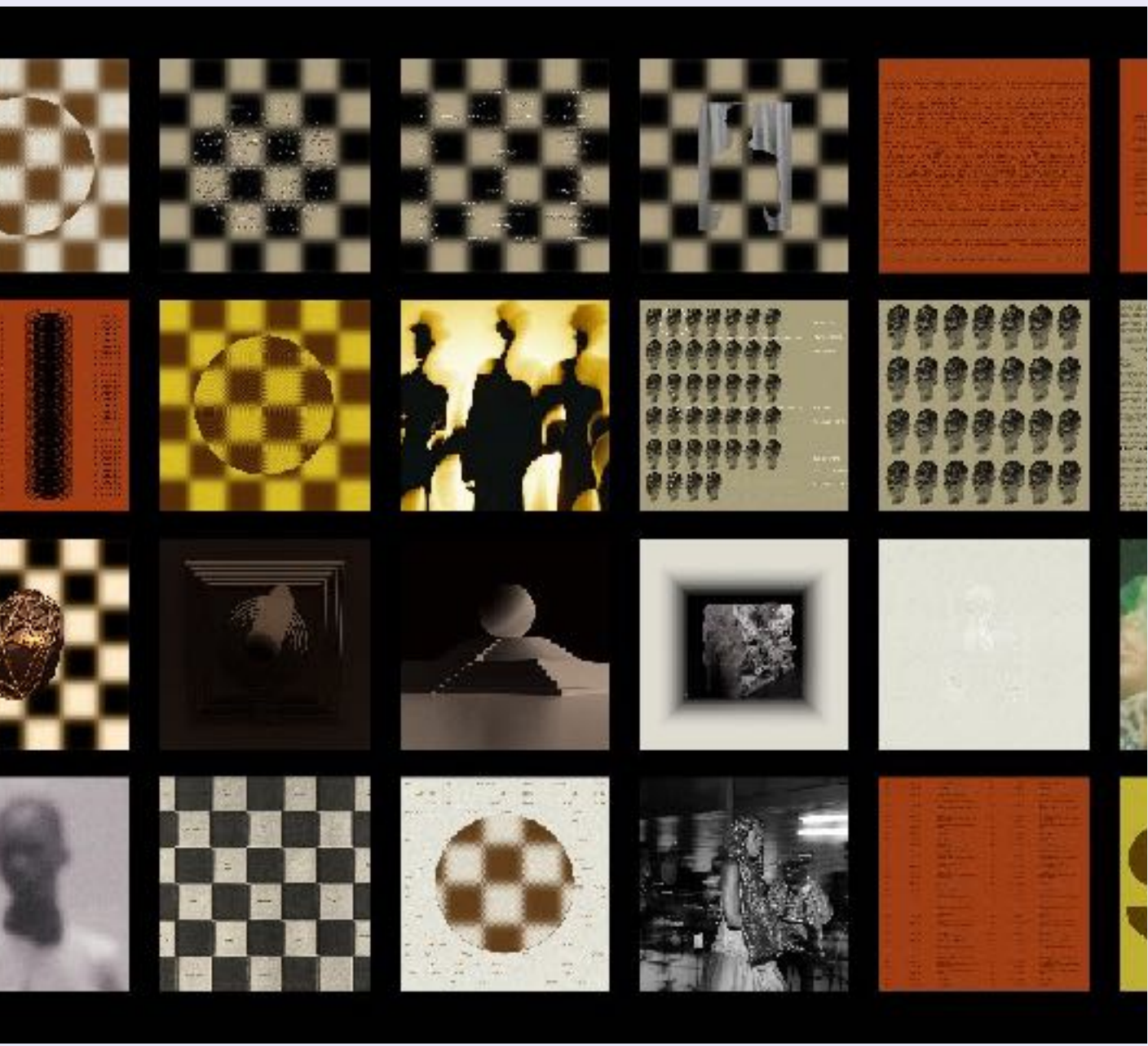
All Around The World - Insights



Venezuelan artist Silvana Trevalle brings the coastal colours of home into her ongoing series



In 2024, Rapper Nas announced plans to develop a new series about the first African-American Grandmaster and Brooklyn's very own, Maurice Ashley.





HIP-HOP & CHESS: A LOVE STORY

Chess and hip-hop share a commitment to community empowerment. Both art forms have been tools for education, discipline, and self-expression.

Chess programs in inner-city schools have been instrumental in teaching critical thinking and patience, values that align with hip-hop's emphasis on perseverance and resourcefulness.

André 3000

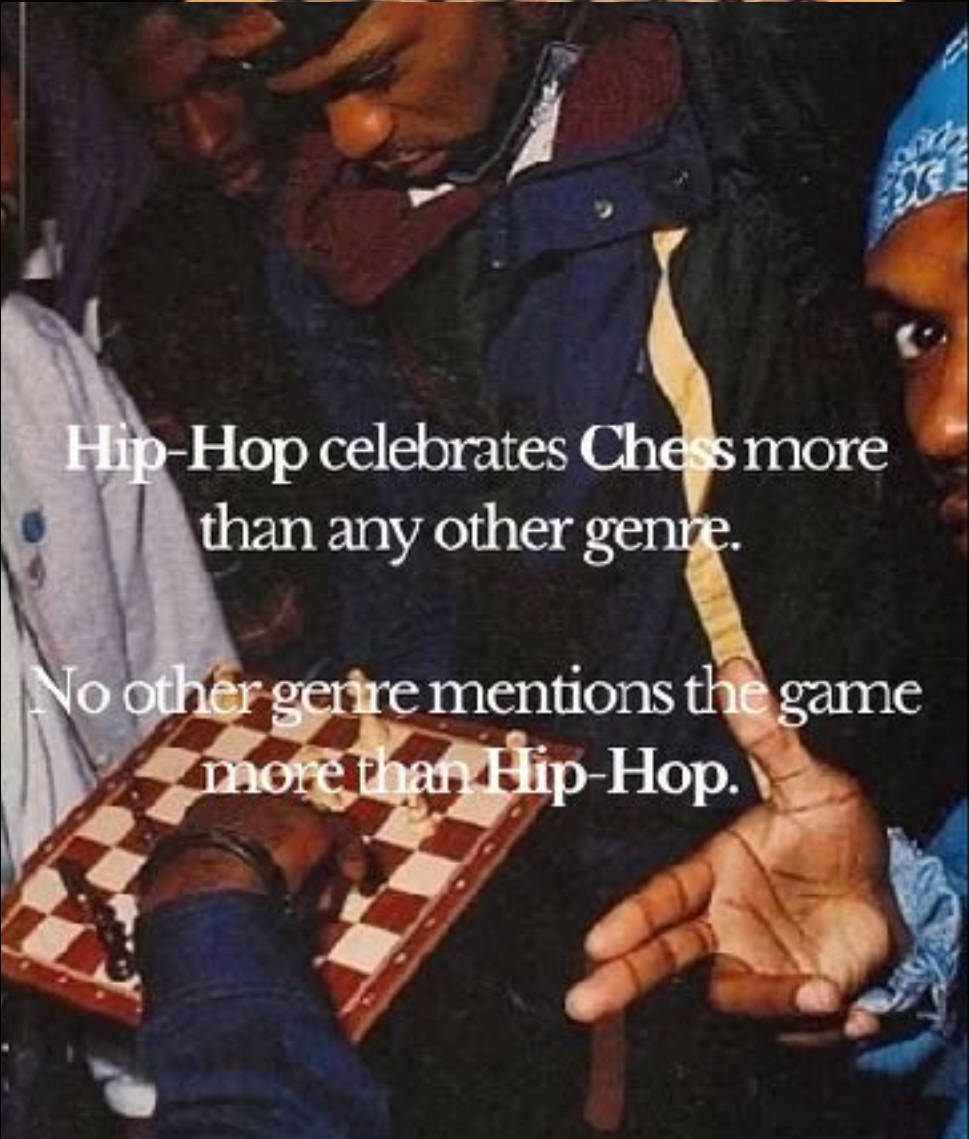


Method Man



Hip-Hop celebrates Chess more than any other genre.

No other genre mentions the game more than Hip-Hop.









TUNDE ONAKOYA CHESS CLUB
COMING SOON
FALL 2025

A detailed illustration of a Mars base. In the center, a white rocket with grey bands stands on a launch pad. To its left is a large, white, dome-shaped habitat with several windows. To the right is a smaller, rectangular building with solar panels. The base is situated on a grey, cratered Martian surface. In the background, the Earth is visible as a blue and white sphere against the black sky of space.

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